# 2001 BANNER ADVERTISING RATES for PLATFORM ONLINE

**NOTE : There are 10 to 15 news sections for each edition**

***! Remember to specify in which news section you wish your banner to appear.***

| | |
|---|---|
| one banner ad on home page (front page) in one monthly edition **see note 1.** | **£500** |
| one banner ad in one news section in one monthly edition **see note 2.** | **£150** |
| one banner ad in one news section for six editions | **£850** |
| one banner ad in one news section for one year (11/12 editions) | **£1,550** |
| production of banner ads from colour artwork **see notes 3 & 4.** | **£150** |

*** The above rates include one months free banner advertising in the International Supply Source Directory of ENERGYWEB's Portal website at www.energyweb.net**

## PRODUCTION DATA

**please supply existing advertising banners to the following format via email to emedia@energyweb.net**
**468 pixels wide by 60 pixels high ~ in .GIF or .JPG format ~ with maximum file size of 14kb**

**NOTES**
**1: For more exposure on the home/front page the number of Banner Ads is restricted to 3 per edition.**
**2: For more exposure the number of Banner Ads is restricted to 2 per news section per edition.**
**3: The creation of a Banner Advertisement does not affect any existing copyright(s).**
**4: Banner Ads are normally created by Energy Web's in-house team.**
**5: All prices are exclusive of V.A.T which will be charged at the applicable rate.**

## PAYMENT OPTIONS for BANNER ADVERTISING

Please specify the currency & value of the transaction, VAT number and the payment method A, B, or C. (For A or B a PAID invoice will be issued)

**TRANSACTION VALUE: UK£ [……] US$ [……] AUS$ [……] OTHER [……]**

**VAT Registration Number for Advertisers based in E.C. countries:** _____
NOTE: Failure to provide your VAT number will result in 17.5% VAT being added to your order.

**A) Credit/Debit Card Payment** I authorise you to debit my debit/credit card account with the amount shown.

Visa ☐ MasterCard ☐ Delta ☐ Other: ☐ _____

A/C No ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ Expiry Date ☐☐☐☐

Cardholder _____

Address _____

Signed _____

_____

Date _____

**B) Cheque Enclosed** Please make cheques payable to **Energy Media Ltd**. And add VAT if you are based in the UK.

I enclose a cheque for _____ NOTE: 17.5% will be added if you are in E.C. & have failed to provide your VAT number.

**C) Invoice My Company**

I am a representative of the following company: ……

Company registration number: _____ My Name: _____

Invoice address: _____

_____

Authorised signature : _____ Date : _____

**ABERDEEN: Energy House, Unit B, Craigshaw Road, West Tullos Industrial Estate, Aberdeen, AB12 3AR, United Kingdom**
**LONDON: Craigston House, 6 Hurnard Drive, Colchester, CO3 3SH, United Kingdom**
**Phone: +44 (0) 1224 871110 Fax: +44 (0) 1224 879784 or Phone: +44 (0) 1206 761651 Fax: +44 (0) 1206 761733**
**Registered in England No. 3718480**
***also at BLACKBURN, Aberdeen and HOUSTON, Texas***